Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



AV PROMOTIONS HOLDINGS LIMITED

AV策劃推廣(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8419)

NOTICE OF BOARD MEETING

The board (the "Board") of directors (the "Directors") of AV Promotions Holdings Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held on Thursday, 31 March 2022 for the purpose of, among other matters, (i) considering and approving the audited consolidated annual results of the Company and its subsidiaries for the year ended 31 December 2021 (the "Annual Results") and the publication of an announcement in relation to the Annual Results; and (ii) considering the recommendation of the dividend (if any).

By order of the Board

AV Promotions Holdings Limited

Wong Man Por

Chairman and Executive Director

Hong Kong, 21 March 2022

As at the date of this announcement, the executive Directors are Mr. Wong Man Por, Mr. Wong Hon Po and Mr. Wong Chi Bor, and the independent non-executive Directors are Dr. Leung Wai Cheung, Mr. Cheung Wai Lun Jacky and Mr. Chan Wing Kee.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page on the GEM website at www.hkgem.com for at least seven days from the date of its publication and on the Company's website at www.avpromotions.com.