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AV PROMOTIONS HOLDINGS LIMITED

AV策劃推廣（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8419)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of AV Promotions Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Friday, 10 August 2018 for the following purposes:

1. to consider and approve the unaudited consolidated interim results of the Company and its subsidiaries (collectively, the “**Group**”) for the six months ended 30 June 2018 and approve the announcement of such unaudited consolidated interim results of the Group to be published on the website of the GEM of The Stock Exchange of Hong Kong Limited and the website of the Company;
2. to consider the recommendation on the payment of an interim dividend, if any; and
3. to transact any other business.

By order of the Board
AV Promotions Holdings Limited
Wong Man Por
Chairman

Hong Kong, 23 July 2018

As at the date of this announcement, the Board comprises (i) four executive Directors, namely Mr. Wong Man Por (Chairperson), Mr. Wong Hon Po, Mr. Wong Chi Bor and Ms. Fu Bun Bun; and (ii) four independent non-executive Directors, namely Mr. Chow Chun To, Mr. Chen Yeung Tak, Mr. Cheung Wai Lun Jacky and Mr. Chan Wing Kee.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days from the day of its publication. This announcement will also be published on the Company’s website at www.avpromotions.com.