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AV Promotions Holdings Limited (incorporated in the Cayman Island with limited liability) (Stock Code: 8419)

NOTICE OF BOARD MEETING

The board (the "Board") of directors (the "Directors" and each a "Director") of AV Promotions Holdings Limited (the "Company") announces that a meeting of the Board of the Company will be held on Tuesday, 20 March 2018 to, among other things, consider and, if thought fit, approve the audited final results of the Company and its subsidiaries for the year ended 31 December 2017 and the recommendation on the payment of final dividend (if any).

By order of the Board
AV Promotions Holdings Limited
Wong Man Por
Chairman

Hong Kong, 8 March 2018

As at the date of this announcement, the Board comprises (i) four executive Directors, namely Mr. Wong Man Por (Chairperson), Mr. Wong Hon Po, Mr. Wong Chi Bor and Ms. Fu Bun Bun; and (ii) four independent non-executive Directors, namely Mr. Chow Chun To, Mr. Chen Yeung Tak, Mr. Cheung Wai Lun Jacky and Mr. Chan Wing Kee.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material

respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the day of its publication. This announcement will also be published on the Company's website at www.avpromotions.com.